

Criteria for a Successful Flash Animation

Name: _____

Class: _____

Use the checklist below to make sure you have met all requirements for your Flash Animation:

Done?	Minimum Criteria	Descriptor
	Meaningful messages	Messages should be appropriate for the person you're sending it to
	Smooth movements	No lags or skips in the animation
	Understandable	Animation, text, audio must be clearly understandable to the audience
	Creative	Original and something that would match the viewers taste
	Design	Well drawn and designed background and characters
	Color	Coordinating colors
	Expressions	Body and facial expressions match the concept
	Realism	Viewer should appreciate the message of the card
	Emotions	Emotions match the tone of the card
	Simple	Easily achievable in the time frame and understandable by your audience
	Rhythm	Rhythm of the characters, audio, and text must match; Coordinated audio and animation
	Text	Word choice is appropriate, meaningful and fits the theme
	Length	30 second – 1 minute animation
	Finished	No incomplete scenes or drawing
	Appropriateness	Appropriate for school (under 13)

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Done?	Extended Criteria	Descriptor
	Music	Music fits to the animation (related theme, style, speed)
	Interactive	Clickable buttons or graphics